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**WorldNetDaily™**

Friday, September 25, 2009

## **LIFE WITH BIG BROTHER**

**WorldNetDaily Exclusive**

# On Facebook, MySpace? Obama's got your e-mail

## White House spammer-in-chief wants contractor to track critics

Posted: September 02, 2009  
8:57 pm Eastern

By Chelsea Schilling

WorldNetDaily

The White House is hiring a contractor to harvest information about Americans from its pages on social networking websites such as Facebook, MySpace, Twitter, YouTube and Flickr.

The [National Legal and Policy Center](#), or NLPC, revealed the White House New Media team is seeking to hire a technology vendor to collect data such as comments, tag lines, e-mail, audio and video from any place where the White House "maintains a presence" – for a period of up to eight years.

"The contractor shall provide the necessary services to capture, store, extract to approved formats, and transfer content published by EOP (Executive Office of the President) on publicly-accessible web sites, along with information posted by non-EOP persons on publicly-accessible web sites where the EOP offices under PRA (Presidential Records Act) maintains a presence," the posting states.

## **2. Scope**

The contractor shall provide the necessary services to capture, store, extract to approved formats, and transfer content published by EOP on publicly-accessible web sites, along with information posted by non-EOP persons on publicly-accessible web sites where the EOP offices under PRA maintains a presence, throughout the term of the contract. The contractor shall if possible, capture, store, extract to approved formats, and transfer content published by EOP on non-public websites. The contractor shall include in the information posted by non-EOP persons on publicly-accessible web sites where the EOP maintains a presence both comments posted on pages created by EOP and messages sent to EOP accounts on those web sites. Publicly-accessible sites may include, but are not limited to social networking sites. The contractor shall provide a user-friendly way of organizing and searching captured information. The contractor shall properly transfer the captured information, as identified by EOP, to NARA in an acceptable format for both preservation in NARA's Electronic Records Archive and presentation at the future Presidential Library. The Contractor shall provide a method to separate content posted by other EOP component offices as required.

Excerpt from White House New Media solicitation of bids

According to the [51-page solicitation of bids posted Aug. 21](#), the purpose of the mining and archiving project is to "comply with the Presidential Records Act," though the listing does not specify how the information will be used. It states that the government is currently collecting data from social networks both programmatically and by use of daily screenshots.



The image is a promotional banner for the White House's Twitter page. It features a background image of the White House building. In the top left corner, the Twitter logo is displayed in blue, with a small black bird icon perched on the letter 'i'. Below the logo, a yellow rectangular box contains the following text: "Hey there! **whitehouse** is using Twitter." followed by a paragraph: "Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What are you doing? **Join today** to start receiving **whitehouse's** tweets." Below the yellow box, the official White House logo is shown, which includes a blue circular emblem with a white building and the text "THE WHITE HOUSE WASHINGTON". To the right of the emblem, the word "whitehouse" is written in a bold, lowercase, sans-serif font.

White HouseTwitter page

